

## Fundraising for Elective Projects

We strongly encourage you to do some fundraising for your elective location – but this is not compulsory! The fundraising may help you to carry out an elective project (see separate leaflet with ideas for projects), or give something meaningful back to your elective location or community where you'll spend your time.

If you are interested in global health, your elective project and the process of fundraising can give you something to reflect upon during interviews with organisations in the future and show you have experience of project management in income countries. When you have fundraised for your own project, you have more ownership of it.

We would recommend you aim to fundraise NZ\$2000 / £1000 – this is a realistic and meaningful amount to raise over 6-12 months. Below are some of the examples that you may wish to fundraise for.

#### **Build a house in Ndala Village**

In 2023 the longest and strongest tropical cyclone on record swept through Malawi, Cyclone Freddy. In the aftermath we worked with Ndala village on the Mozambique border. Over 100 families are still homeless. It costs NZ\$2000 to build a simple house. When on your elective you can meet the family who's house you helped build.

#### **Period Poverty Projects**

Many women and girls in Malawi miss out on going to school during their periods. We have links with a tailor in Blantyre to create re-useable period packs costing about NZ\$20 / £10 each. The pack includes underwear, soap, laundry soap, 5 pads and a drawer string bag. We have links with schools at different locations and can work with the school to distribute period packs to young women & girls. You can use this opportunity to do health education and focus groups with the women & girls.

#### Mother & baby packs

Mother and baby boxes help incentivize women to deliver at health facilities. It costs around NZ\$50 to provide a baby box to a woman when she delivers (contains – baby blanket, baby crib & mattress, underwear kits, reuseable pads, baby cloths, mosquito net)

#### **Medic to Medic**

NZ registered charity CC58085 / UK CIO 1149904 / CONGOMA registered C1609/2022 www.medictomedic.org.uk

#### **Sponsor a Student**

We sponsor 80 —100 students in Malawi at any one time. We are always over subscribed with many students on our application list. We would love to increase our support to more students. It costs around NZ\$2000 / £1000 per year to sponsor a student. You can meet your student when you get to Malawi and understand the impact your support has had!

## Build a clinic for a community health worker in Ndala Village

This is a primary health clinic, suitable for community health workers to manage wound care, malaria RDTs, antenatal care, contraception & normal deliveries.

### Supplying medical equipment packs to health workers

Many health facilities lack equipment – supplying health workers that you are working alongside on your elective helps improve patient assessments. Equipment can be purchased locally, thereby investing in local businesses & economy.



## Fundraising Ideas for Elective Students

#### **Host a Film Night!**

African Films on Netflix which are a good watch include:

#### **Boy Who Harnessed the Wind**

(Malawian)

Can you see us? (Zambian)

Citation (Nigerian)

The Gift (Ghana)

Charge \$10 per person and include popcorn. Invite friends / family / neighbours / colleagues! It's an easy \$100 - \$150 a time!

#### Cake Sale

Run a cake sale at a university, hospital, youth group or sports club and charge per cake!

If you can tap into an existing event where people are already attending – even better – you don't have to promote the event yourself.

Be aware there may be food regulations depending on the location or event you're doing it at.

#### Cat feeding or dog walking

Create a Facebook group, post on different social media groups, post on intranet forums to promote yourself.
Charge \$10 a day for feeding cats when individuals are away or doing dog walking. Tamsin does this in Rotorua – check out "Cat Cuddles Rotorua". There are busier times of year to do this – e.g. public holidays etc. Tamsin raises about \$600 over 3 months doing this!

It is always difficult to ask people for money, but there are lots of things that you can do without specifically asking for donations! If you need any help or support please let us know – we are here to help you and share our fundraising experience with what has worked well in the past.

#### **Electronic recycling**

Sell my cell is a NZ based company https://sellmycell.co.nz/

Music Magpie & Envirfone are UK based companies

Run a collection for mobile phones within your networks and send in your collection.

With Sell my Cell you get a minimum donation of \$2 per phone (even if old and broken!) Those that still work or have minor damage earn more.

#### Host a Malawi tea tasting!

We can send you a selection of teas from Malawi to host your own tea tasting. Make 5-8 types of teas (hot & cold). People fill their own cup a small amount and taste different teas! Charge \$10 entry. Have an option for people to purchase teas and these can be sent by Medic to Medic for distribution. Teas are \$8 per box / container - the money for the teas goes back to Medic to Medic for fundraising and to claim back expenses from purchasing the teas. Your fundraising is from the \$10 entry.

**Sponsored challenge!** There are lots of events throughout the year – ask for sponsorship from friends and family.

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# Fundraising Ideas for Elective Students

#### **Sell Malawian Curios!**

We have various keyrings and other Malawian items that can be sold on a market stall. Items include tea, coffee, keyrings, surgical caps, glass tumblers etc. You can buy these from us at what it cost us to purchase them and then put your own mark up on these items.

#### Raffle

Write to local businesses & shops for donations of prizes.
Create a poster and sell tickets to friends, family, university contacts, colleagues, neighbours etc. Charge \$5 / £2 a ticket.

#### Recycling

We are part of various Terracycle schemes, as well as Ziffit and we buy books (UK recycling companies). Terracycle recycles hard to recycle waste that isn't collected by council schemes. Some items are very easy to collect – including coffee capsules, hairdresser items etc – ask us about these to find out more! Generally with Terracycle we raise \$1/£ per kg sent in. Some schemes are very easy to collect for. We can allocate the points your raise for your shipments to your elective fundraising.

#### Write to Rotary Clubs

Rotary is a large international organisation that supports individuals and larger organisations with charitable work. They have different branches and networks throughout the world. You can write to your local Rotary club to request a donation. Offer to do a presentation before and after your project to share the impact of their donation.

#### Give a little page / Just Giving Fundraising page

Create a fundraising page for your networks to donate to your project directly. Link your fundraising page to Medic to Medic (we are registered as a charity on many fundraising platforms). By linking to Medic to Medic your supporters can do gift aid (if UK based) and receive NZ IRD receipts to claim the tax back on their donation. This can incentivize individuals to make donations. Make your page personal and share information about your project. We can provide you with photos and other information to give background information to your page. You will find that many people you know will

#### Run a sports tournament!

Use your university or hospital contacts to create a football or rugby tournament. Charge an entry fee and write to local businesses for prizes.

#### **Collect foreign currency**

Collect foreign currency from friends & family and within your networks. UK based students there is

https://www.leftovercurrency.com/ how-it-works/ NZ based students can do the same, but trade them in to foreign exchange places.

want to support you during your elective to make a

meaningful difference!



# Fundraising plan

Try to create a fundraising plan and timeline so that you have enough time to reach your target without feeling under pressure! Give yourself 6 months for fundraising. Try to ensure your fundraising is finished one month before you leave for Malawi – this gives enough time for funds to get out to Malawi & purchase items for your elective project that you may need in advance.

Your fundraising plan may look something like this...

Fundraising item	Activities involved	Target	Deadline
Film night – Boy Who Harnessed the Wind	Create a poster Send invites to friends / family / colleagues Need Netflix & popcorn	\$200	May 30 <sup>th</sup> 2024
Electronic recycling	Send message / email to friends, family, colleagues, university contacts. Leaflet drop to neighbours. Set up a central location (or collect directly). Send phones to Sell my cell	\$300	July 30 <sup>th</sup> 2024
Cat Feeding	Create facebook group, post on local neighbourhood groups, post on intranet at work / university and own social media pages	\$400	October 30 <sup>th</sup> 2024 (6 months)
Give a Little Page	Create a fundraising page with elective project, send to friends, family, colleagues, neighbours	\$1000	September 30 <sup>th</sup> 2024
Malawi tea tasting	Create poster, get teas from Medic to Medic	\$100	August 31 <sup>st</sup> 2024
TOTAL		\$2000	